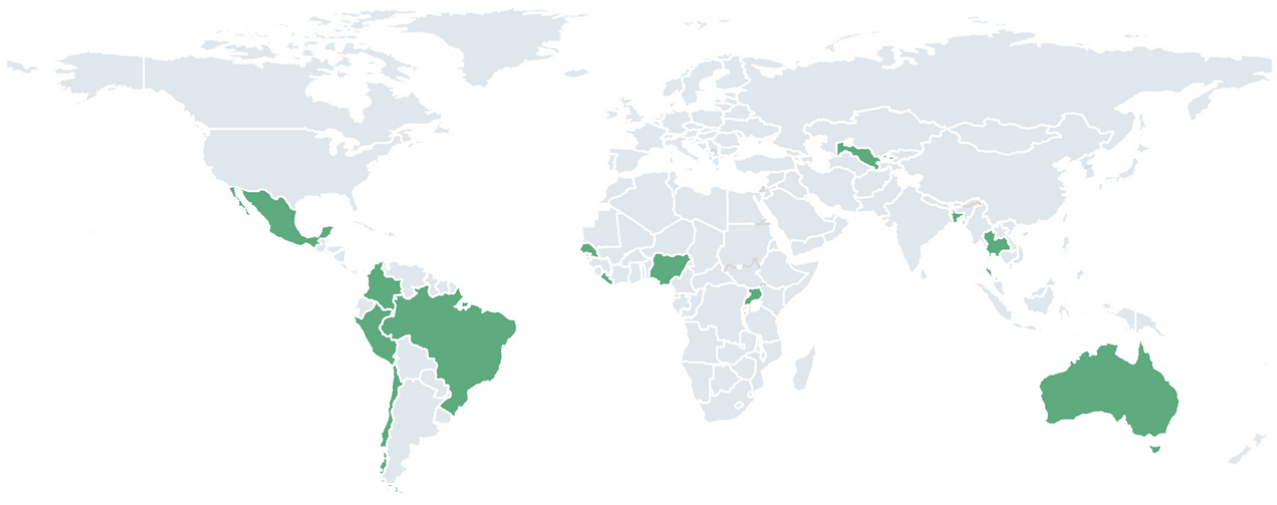


Addressing the Fortification Quality Gap



Only 14 countries have government-collected data on whether their fortification programs deliver the correct amount of nutrients

The Challenge

National compliance data is needed to determine whether or not fortified foods contain the correct amount of vitamins and minerals per the national standard. Poor compliance can waste already scarce resources and weaken the nutritional impact of food fortification.

A WAY FORWARD

IMPROVE DATA COLLECTION

An effective method to determine the amount of vitamins and minerals being delivered is called the premix reconciliation calculation, which helps collect data to monitor fortification without any additional resources. The main calculation is based on the quantity of premix used and the quantity of food produced over the same time to determine compliance.



STRENGTHEN PARTNERSHIPS

To reduce fortification compliance challenges, government and industry leaders need to build trust, communicate regularly, and monitor the quality of their country's fortification program.