# FOOD FORTITIFCATION OVERVIEW GLOBAL AND REGIONAL



Food Fortification Initiative

Enhancing Grains for Healthier Lives

Presented by Ronald Afidra 10 May 2014



# Food Fortification Initiative (FFI)

- Based on experience with salt iodization in 1990s
- Focused on public-private-civic partnerships
- In 2003 was named the Flour Fortification Initiative
- Renamed Food Fortification
   Initiative in 2014 to include rice

Hilton Hotel, Mauritius

October 24, 2002

A Policy Planning Forum with the wheat and flour industry to explore a global public-private initiative supporting Universal Flour Fortification

Hosted by

The Micronutrient Initiative Ottawa, Canada

and

The Centers for Disease Control and Prevention Atlanta, USA



### **Our Vision:**

Smarter, stronger, healthier people worldwide by improving vitamin and mineral nutrition.





# Food Fortification Initiative (FFI)

Advocate for and support fortification of industrially milled cereal grains by collaborating with multi-sector partners





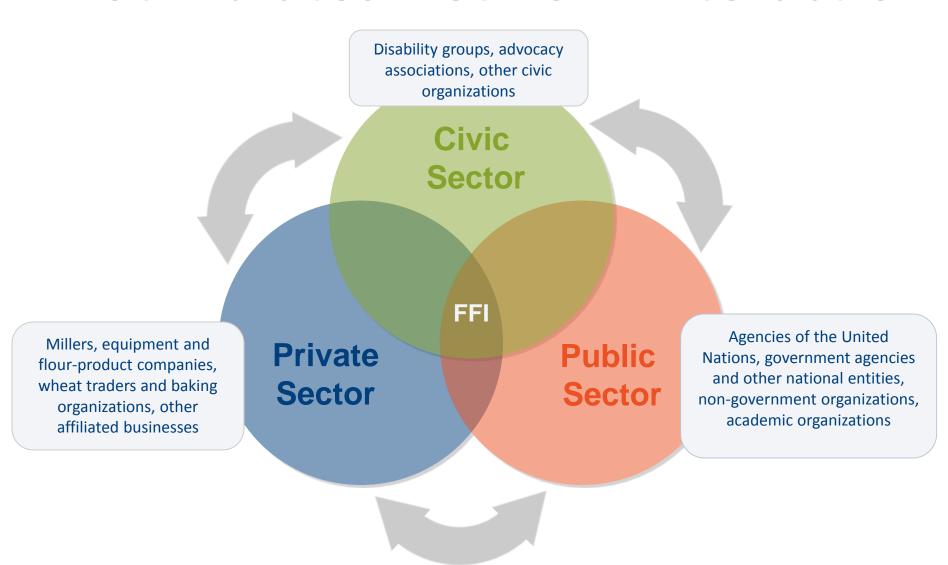
### FFI's Role

#### Support national partnerships with:

- 1. Advocacy Efforts
- 2. Technical assistance for:
  - Planning
  - Implementing
  - Monitoring
- 3. Track and share global progress at www.FFInetwork.org



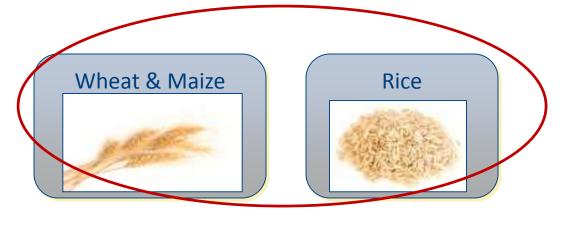
#### FFI Stimulates Network Interaction





# Multi-faceted Approach















#### **Global Consensus**













Recommendations on Wheat and Maize Flour Fortification Meeting Report: Interim Consensus Statement

#### PURPOSE

This statement is based on scientific reviews prepared for a Flour Fortification initiative (FFI) technical workshop held in Stone Mountain, GA, USA in 2008 where various organizations actively engaged in the prevention and control of vitamin and mineral deficiencies and various other relevant stakeholders met and discussed specific practical recommendations to guide from fortification efforts being implemented in various countries by the public, private and civic

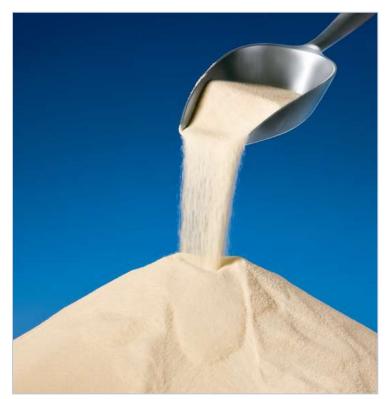
#### THE FFI SECOND TECHNICAL WORKSHOP ON WHEAT FLOUR FORTIFICATION

Nearly 100 leading nutrition, pharmaceutical and cereal scientists and miliing experts from the public and private sectors from around the world met on March 30 to April 3, 2008 in Stone Mountain, GA, USA to provide advice for countries considering national wheat and/or make for fortification. This Second Rechical Monishop on Wheat Four Fortification: Provided Programment Alexander Marchand Application was a follow units a SC, the US Contess for Discourse.



### What is Grain Fortification?

Fortification adds
 vitamins and minerals
 during the milling
 process so that foods
 made with fortified
 grain products are
 more nutritious.

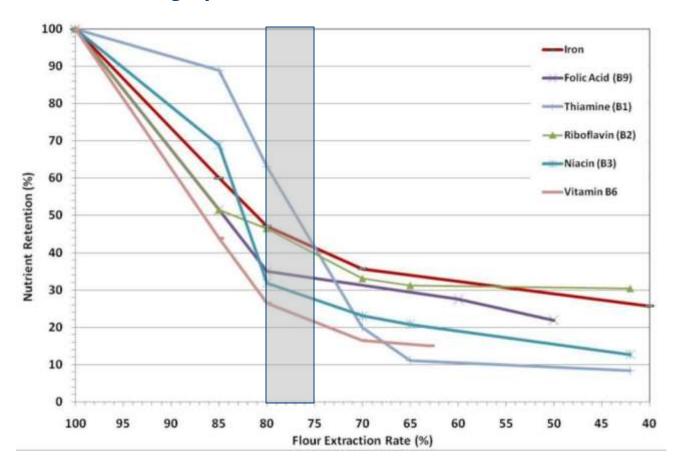


Vitamins and minerals are combined in a powdery premix to add to flour during fortification. Photo from Mühlenchemie.



# **Nutrients Lost in Flour Milling**

Wheat and maize lose nutrients in the milling process, usually at levels indicated in the gray box.





# **Nutrient Composition of Rice**

#### Influencing Factors:

- Variety
- Agriculture practices
  - Milling
- Storage
  - Processing
- Washing
- Cooking

Nutrient content of <30 varieties of rice grains					
Nutrient	Nutrient (Grams/100 grams of rice)				
	Highest	Lowest			
Iron	6.350	0.700			
Zinc	5.890	0.790			
Calcium	65	1			
Thiamine	1.740	0.117			
Riboflavin	0.448	0.011			
Niacin	0.220	1.970			



# Wheat Flour Fortification Progress

	2004 <sup>1</sup>	2007 <sup>1</sup>	2015 <sup>2</sup>
Countries with mandates to fortify wheat flour with at least iron or folic acid	33	57	82
Percent of wheat flour fortified in industrialized mills worldwide	18	27	32

The combined population of countries requiring wheat flour fortification is 2.2 billion.

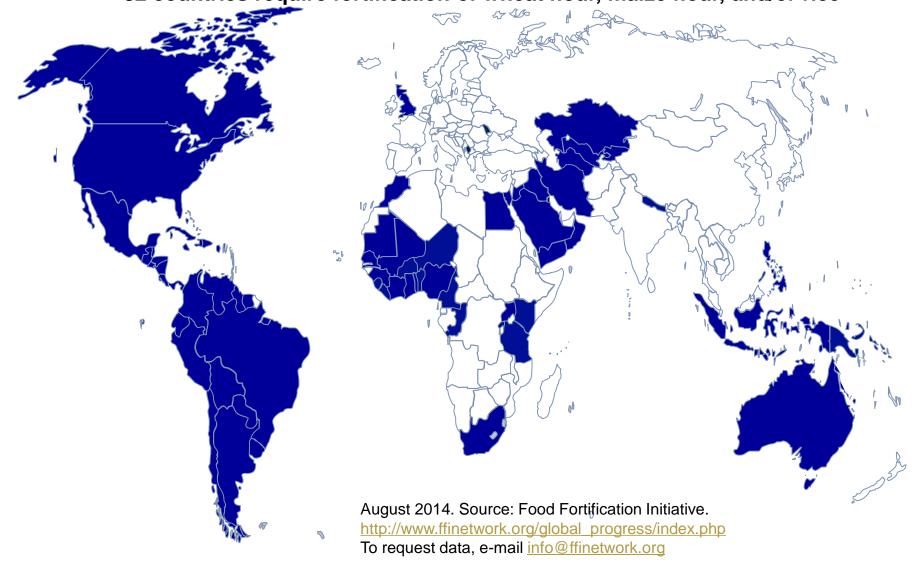
<sup>&</sup>lt;sup>1</sup> Trends in Wheat Flour Fortifcation with Folic Acid and Iron – Worldwide, 2004 and 2007, Morbidity and Mortality Weekly Report, US Centers for Disease Control and Prevention, January 11, 2008.

<sup>&</sup>lt;sup>2</sup> Flour Fortification Initiative database, April 2014



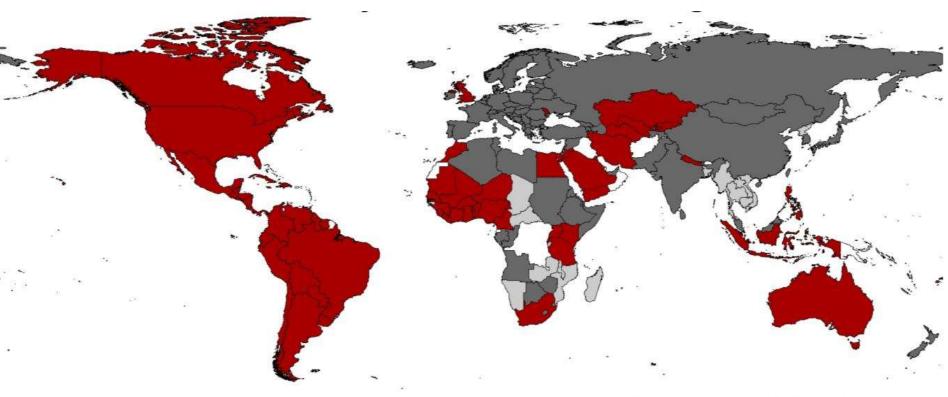
### Grain fortification legislation

82 countries require fortification of wheat flour, maize flour, and/or rice





# Wheat Availability and Fortification Legislation



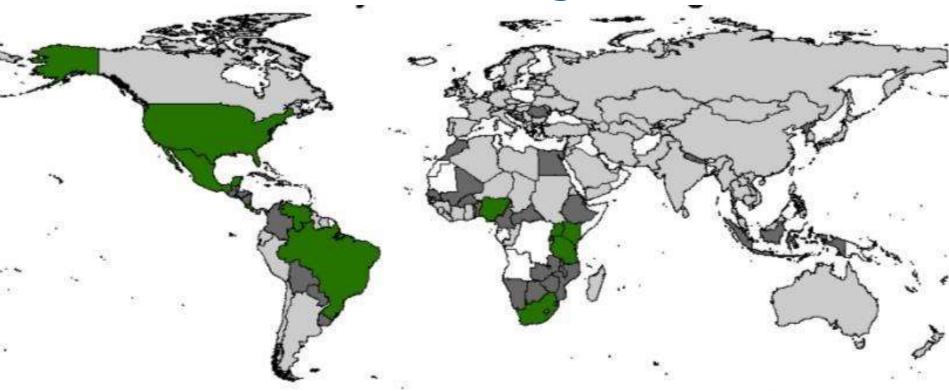
75 or more grams available per person per day	Mandatory fortification legislation * 82 countries
Less than 75 grams available per person per day	No availability or legislation data

<sup>\*</sup> Legislation has effect of mandating grain fortification with at least iron or folic acid; does not reflect how much grain is available. Grain availability data from the Food and Agriculture Organization (2009).

Legislation status from the Flour Fortification Initiative (<a href="https://www.FFlnetwork.org">www.FFlnetwork.org</a>) April 2014



# Maize Availability and **Fortification Legislation**



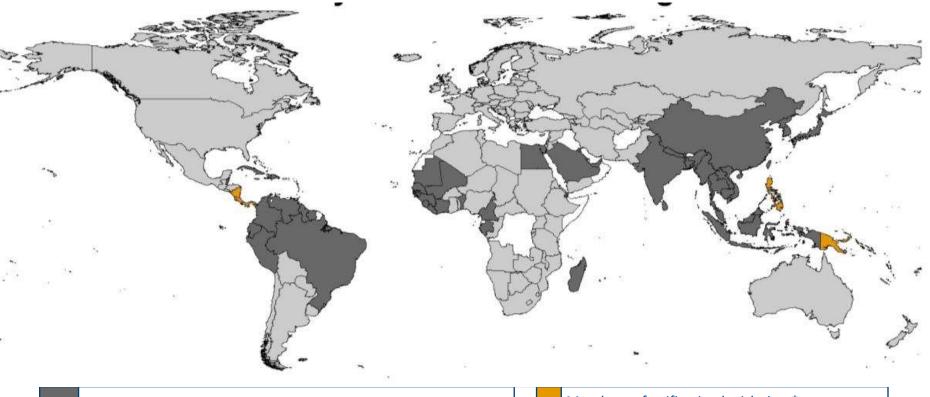
75 or more grams available per person per day		Mandatory fortification legislation * 12 countries
Less than 75 grams available per person per day		No availability or legislation data

<sup>\*</sup> Legislation has effect of mandating grain fortification with at least iron or folic acid; does not reflect how much grain is available. Grain availability data from the Food and Agriculture Organization (2009).

Legislation status from the Flour Fortification Initiative (www.FFInetwork.org) April 2014



# Rice Availability and Fortification Legislation



75 or more grams available per person per day	Mandatory fortification legislation * 5 countries
Less than 75 grams available per person per day	No availability or legislation data

<sup>\*</sup> Legislation has effect of mandating grain fortification with at least iron or folic acid; does not reflect how much grain is available. Grain availability data from the Food and Agriculture Organization (2009).

Legislation status from the Flour Fortification Initiative (<a href="https://www.FFlnetwork.org">www.FFlnetwork.org</a>) April 2014



## Reasons for Mandatory Legislation



Osmonbek Artykbaev, left, former Parliamentarian in the Kyrgyz Republic, helped the country pass legislation to require flour fortification.

- Equalizes costs for millers
- Sets appropriate standards including:
  - Best iron compound
  - Levels of other vitamins and minerals
- Can be more easily monitored
- Provides more equitable access to foods made with fortified flour



# **Grain Fortification Challenges**

Grains produced globally for human consumption in 2009:1

439	354	113
Million tons of wheat	Million tons of rice	Million tons of maize

#### Our Challenges:

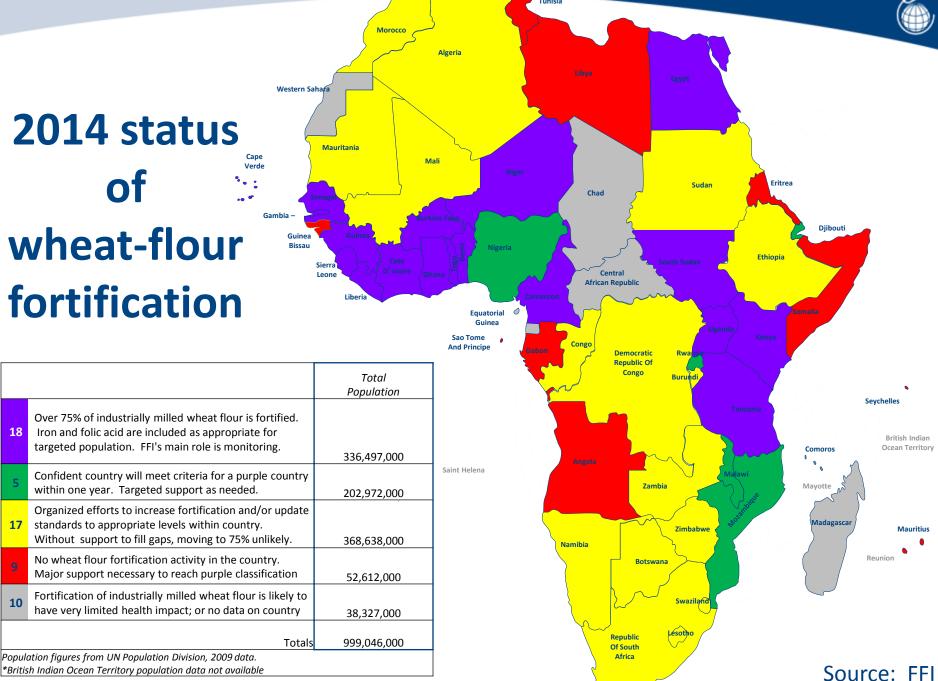
- Fortifying more wheat flour
- Developing best practices for rice fortification
- Fortifying maize flour

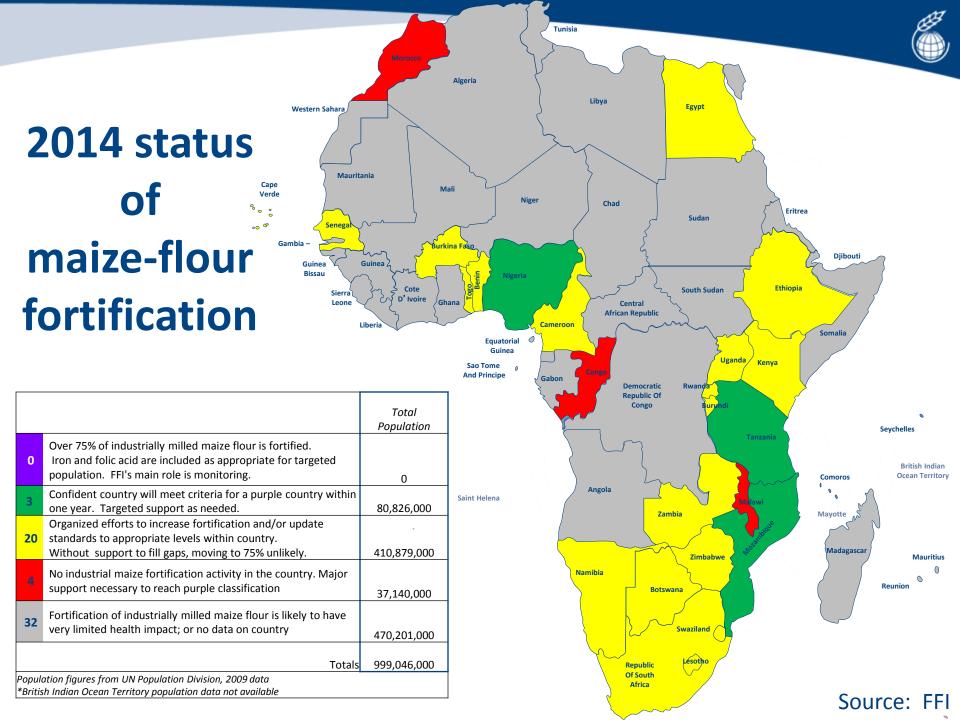
<sup>&</sup>lt;sup>1</sup> Food Balance Sheet World Total for 2009, the most recent year with data. Food and Agriculture Organization of the United Nations <a href="http://faostat.fao.org/site/368/DesktopDefault.aspx?PageID=368#ancor">http://faostat.fao.org/site/368/DesktopDefault.aspx?PageID=368#ancor</a>

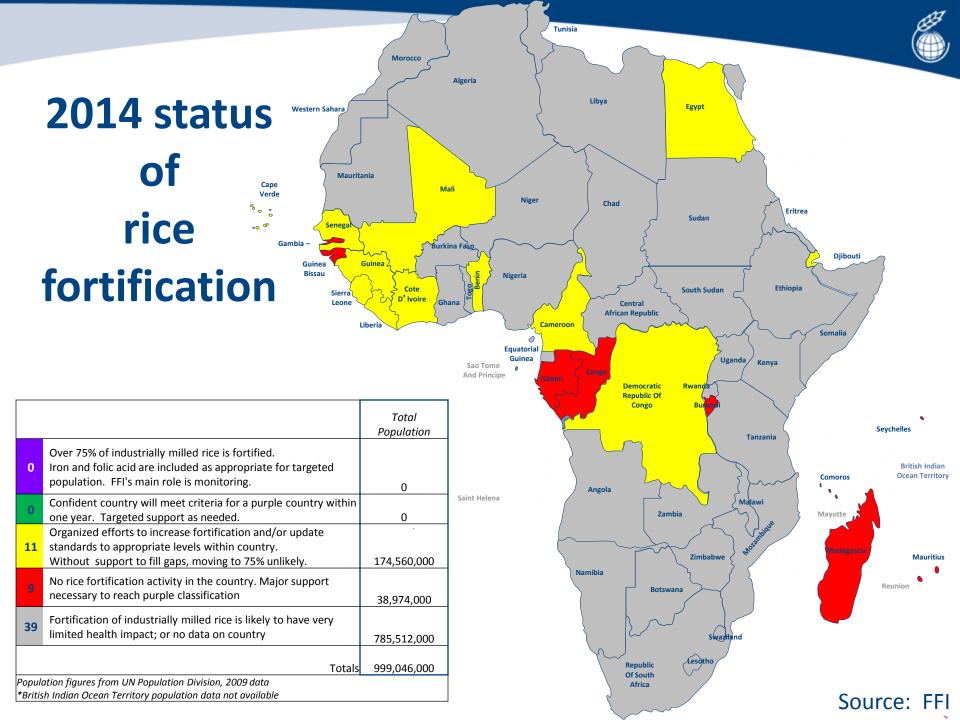


# **Africa Regional Updates**











#### **Global Best Practices**

#### To plan a flour fortification program, consider:

- Local culture and cereal consumption
- Nutritional needs
- Industry analysis
- Creation of a multi-sector national fortification alliance
- Legislation
- Monitoring



Brazil photo by David Snyder / CDC Foundation



# In Summary

#### The Problem:

One-third of the world's population suffers from vitamin and mineral deficiencies. In many countries, both lower and higher income populations are affected

- World Bank 2006

#### Part of the Solution:

Within countries, FFI stimulates interaction among partners so that together we can achieve results that none of us could achieve independently.





# For More Information

www.FFInetwork.org

www.Facebook.com/FFInetwork

https://twitter.com/FFINetwork

Join the Food Fortification Initiative group on Linked In

E-mail info@ffinetwork.org