

Malawi M&S Group Work

FFI M&S Workshop

Dar es Salaam, Tanzania

April 8, 2011

Stakeholders

- Miller's association, baker's association
- MOH, OPC DNHA
- MBS, MOIT
- Academia
- CAMA

How Target Population Accesses

- National coverage among WRA: 17% (wheat)
 - Among those, est. daily consumption of ~150g
- Hypotheses:
 - Urban preference
 - Growing consumption with spread of cheap bread

Program Objectives

- Goal: Reduce maternal malnutrition
- Output:
 - All commercial flours (domestic production, imports) produced in accordance to standard
 - All commercially baked bread using fortified flour
 - At least 80% of flour consumed by target population fortified to standard
- Impact: decrease anemia (25% -> 10%?)
 - No baseline/further info needed on folate, NTDs

Monitoring & Impact Indicators

- Need to distinguish changing purchase amount from changing % fortified
- In-country capacity needed for biomarkers
 - Serum ferritin
 - Serum folate
 - Serum retinol
- Info needed from central/maternity hospitals on tracking of NTDs (no national system)

Options for Sampling

