

POTENTIAL OPTIONS FOR COLLECTING PROGRAM DATA

Indicator	Method	Primary Target Group	How to access Target Group	Who collects data	How often	Who compiles and analyses data	Who to receive and act on data
Prevalence of pop'n purchasing fortified flour/flour products	Use of HIES- subjects are asked what type of flour or flour products they purchase	Women of child bearing age (non-pregnant)	Through sampling approaches of the HIES  At retail outlets	HIES Field Officers  Public Health Inspectors and "recruited staff"	2 years  Semi-annually	Bureau of Statistics  Public Health Inspectors (All with help from Research institutions)	Ministry of Health/Public Health and Sanitation – Nutrition Dept  Industry
Per capita HH flour consumption	Use of HIES	Interview mothers of CBA within the households	Through sampling approaches used by HIES	HIES field officers	In 2 years	The Bureau of Statistics together with a Research Institution/MoH M&E person	- Ministry of Health/Public Health and Sanitation – Nutrition Dept  - Bureau of Statistics  - Industry
Prevalence of pop'n that recognizes flour fortification	Subjects asked to identify fortification logo, in both urban and	Women of child bearing age (non-pregnant)	Urban areas – at retail outlets  Rural areas –	Public Health Inspectors and "recruited staff"	Semi-annually in the beginning of program	Public Health Inspectors with help from M&E personnel from the MoH and	- Ministry of Health/Public Health and Sanitation –

logo	rural areas		markets, institutions, <i>barazas</i>		Annually after 2 <sup>nd</sup> yr of program	Research Institutions	Nutrition Dept  - Bureau of Standards  - Industry
Prevalence of IDA (Hb<12g/dl)	Blood Hb Test	Non-pregnant women of CBA	Through the DHS and other systems (like blood donor centers) that can be used.  Through the child-welfare clinics	Field officers  Public Health officers  M&E officers within research institutions	Every 2-years after coverage is attained and sustained	Research personnel using laboratory facilities within the locality	Ministry of Health/Public Health and Sanitation – Nutrition Dept
Prevalence of iron deficiency (<15µg/dL)	Serum ferritin test	Non-pregnant WCBA	Same as above	Same as above	Same as Above	Same as above	Same as above
Prevalence of serum folate (<7ng/dL)	Serum folate test	Non-pregnant WCBA	Same as above	Same as above	Same as Above	Same as above	Same as above
NTD Incidence per 1000 live births	Health facilities report NTD births  Disability units in the community	All babies born in health facilities	NTD Reporting by all maternity facilities	Staff at health facilities	Annually	Health Personnel from epidemiology or information system	Ministry of Health/Public Health and Sanitation – Nutrition Dept