

**FLOUR FORTIFICATION
IN KENYA and
THE KINGDOM OF
SWAZILAND**

STAKEHOLDERS

GOVERNMENT

- MINISTRY OF HEALTH
- MINISTRY OF PUBLIC HEALTH
- KENYA BUREAU OF STANDARDS
- NATIONAL FLOUR FORTIFICATION ALLIANCE
- MINISTRY OF AGRICULTURE
- MINISTRY OF EDUCATION
- MINISTRY OF COMMERCE & INDUSTRY
- RESEARCH & ACADEMIA
- BUREAU OF STATISTICS

- MILLERS
- LOCAL & INTERNATIONAL NON-GOVERNMENTAL ORGANIZATIONS
- UN BODIES & DEVELOPMENT PARTNERS
- CONSUMER ORGANIZATIONS

CURRENT NATIONAL FLOUR FORTIFICATION SCENARIO

- VOLUNTARY FORTIFICATION- MAIZE FLOUR ONLY BY MANY MILLS(SWAZILAND I MILL WHEAT& MAIZE FLOUR)
- MARKET ACCESS (COVERAGE NOT KNOWN BUT AVAILABLE MOSTLY IN SUPERMARKETS)
- NO DATA AVAILABLE ON POPULATION ACCESS

POTENTIAL ISSUES

- LACK OF CONSUMER AWARENESS
- LOGO NOT MARKET/ SWAZILAND AVAILABLE
- SUFFICIENT FORTIFIED FOOD LACKING
- LABORATORY FACILITIES LIMITED
- SURVEILLANCE WEAK ,HEALTH PROGRAMS NOT IN PLACE TO PROVIDE DATA ON NTD INCIDENCES.
- NATIONAL HOUSEHOLD INCOME AND EXPENDITURE SURVEYS, SCHOOL MONITORING PROGRAMS IN PLACE TO CAPTURE THE DATA ON FORTIFIED FLOUR COVERAGE

FF PROGRAM FORTIFICATION

MAJOR OBJECTIVE

CONTRIBUTE IN PREVENTION OF
MICRONUTRIENT DEFICIENCIES (FE
DEFICIENCY, FOLIC ACID, VIT A) IN WOMEN OF
CHILD BEARING AGE

SPECIFIC OBJECTIVES

- TO INITIATE FF AND INVOLVE ALL STAKEHOLDERS
- TO HAVE ALL THE LARGE SCALE MILLERS (25) FORTIFY THEIR FLOUR
- TO HAVE MANDATORY FF BY ALL MILLERS IN THE NEXT 2 YEARS (2013).
- TO SCALE UP COVERAGE OF POPULATION ACCESSING FF TO 80% IN THE NEXT 3 YRS
- TO CREATE AWARENESS FOR FORTIFIED PRODUCTS & FF LOGO
- TO CONTRIBUTE TO REDUCTION OF IDA BY 20% IN 5YRS
- TO IMPROVE ON SERUM FOLATE STATUS OF WOMEN

- TO INTEGRATE DATA COLLECTION PROCESSES INTO EXISTING NATIONAL SURVEILLANCE SYSTEMS.