

OPPORTUNITIES AND CHALLENGES: TOGO, BENIN, BURKINA-FASO

OPPORTUNITIES	CHALLENGES		HOW TO OVERCOME	SUPPORT NEEDED
Existence of standardization (WAEMU-UEMOA standards on Fortified Maize Flour/ ECOWAS 2017) Food Fortification Alliances	1	Too many small scales hammer mills (1 to 2 Roller mill/country which are considering to start fortification)	Promote centralized large mills (-Training & awareness
Existence of virgin market New opening institutional market for emergencies: Regional Food Security Stock (RAAF)/ WFP Public bid specification requires fortified maize flour (School canteen, ..)	2	Conservatism/Resistance to change/ Population are not informed about benefit maize fortification Tax not removed on premix	-Training & awareness -Sensitize authorities, members of parliament	-Technical and financial assistance (Social marketing & communication) Pass exoneration in the tax law
Existence of Partners supporting maize production and maize flour fortification : ECOWAS, Smarter future partners, CILSS-PICDCS,/AfDB,	3	Lack of control system at national level	-Capacity buildings (Laboratories, Staff competences..)	-Technical and financial assistance
Support to development and quality improvement on maize production sector Support given for IITA for Aflatoxine prevention	4	-Absence of willingness of commercial banks to fund the development of maize milling and fortification industries	-Develop fortified maize flour market	- Support entrepreneurs to make sound profitable business plan on production and commercialization of fortified maize flour.
	5	Short shelf life of fortified maize flour	-Enforce GHP/GMP	Technical assistance